

REP HEADLINE# 062519  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 10.1  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME MENIZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- MEGHAN MCGARR (H)  
 TOWSON, MD 21286

ORDER # CONTRACT # 6262519 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER FOR PROSPERITY EST#1867 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG16/12 10.17

REP: REVISION  
 SPOTS CANCELED ON LN'S 17-18 AND 21-22  
 LN'S 27-28 ADDED  
 RATE CHANGE ON LN'S 1,9,11,16,19  
 TIME PERIOD CHANGE LN'S 1 AND 19  
 TTL SAME \$65,050  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

*Handwritten initials*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1867

|   |    |  |             |    |  |          |      |      |   |  |       |   |
|---|----|--|-------------|----|--|----------|------|------|---|--|-------|---|
| 1 | RT |  | 1000A-1030A | 30 |  | \$300.00 | 8/28 | 8/30 | 3 |  | TU-TH | 3 |
|---|----|--|-------------|----|--|----------|------|------|---|--|-------|---|

PROGRAM : MIDDAY NEWS  
 CON COM1 : MIDDAY NEWS

|   |   |  |           |    |  |          |     |     |   |  |     |   |
|---|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|
| 9 | R |  | 700A-900A | 30 |  | \$500.00 | 9/1 | 9/1 | 2 |  | SAT | 2 |
|---|---|--|-----------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : SAT TODAY  
 CON COM1 : SAT TODAY

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
AUG16/12 10.1  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS  | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 11    | P   |    | 600P-630P<br>PROGRAM : SAT 6PM NEWS<br>CON COM1: SAT 6PM NEWS    | 30   |     | \$800.00   | 9/1        | 9/1      | 1        |           | SAT   | 1         |
| 12    | NZ  |    | 900P-1000P<br>PROGRAM : PRIME SUSPECT<br>CON COM1: PRIME SUSPECT | 30   |     | \$1,650.00 | 9/1        | 9/1      | 2        |           | SAT   | 2         |
| 16    | K   |    | 600P-630P<br>PROGRAM : SUN 6PM NEWS<br>CON COM1: SUN 6PM NEWS    | 30   |     | \$900.00   | 9/2        | 9/2      | 1        |           | SUN   | 1         |
| 17    | S   |    | 700P-815P<br>PROGRAM : FTBALL NIGHT<br>CON COM1: FTBALL NIGHT    | 30   |     | \$6,500.00 | 9/2        | 9/2      | 0        |           | SUN   | 0         |
| 18    | S   |    | 800P-1100P<br>PROGRAM : NFL PRESEASON<br>CON COM1: NFL PRESEASON | 30   |     | \$8,000.00 | 9/2        | 9/2      | 0        |           | SUN   | 0         |
| 19    | RT  |    | 1000A-1030A<br>PROGRAM : MIDDAY NEWS<br>CON COM1: MIDDAY NEWS    | 30   |     | \$300.00   | 9/3        | 9/3      | 1        |           | MON   | 1         |
| 21    | S   |    | 500P-530P<br>PROGRAM : 5PM NEWS<br>CON COM1: 5PM NEWS            | 30   |     | \$850.00   | 9/3        | 9/3      | 0        |           | MON   | 0         |
| 22    | S   |    | 530P-600P<br>PROGRAM : 530PM NEWS<br>CON COM1: 530PM NEWS        | 30   |     | \$850.00   | 9/3        | 9/3      | 0        |           | MON   | 0         |
| 27    | A   |    | 630P-700P<br>PROGRAM : NIGHTLY NEWS<br>CON COM1: NIGHTLY NEWS    | 30   |     | \$4,500.00 | 8/28       | 8/30     | 3        |           | TU-TH | 3         |

REP HEADLINE# 6262519  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 10.1  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|   |   |  |           |    |  |            |     |     |   |  |     |   |
|---|---|--|-----------|----|--|------------|-----|-----|---|--|-----|---|
| 28  | A |  | 630P-700P | 30 |  | \$3,500.00 | 9/1 | 9/1 | 1 |  | SAT | 1 |
| PROGRAM : NIGHTLY NEWS<br>CON COM1 : NIGHTLY NEWS |   |  |           |    |  |            |     |     |   |  |     |   |

SEP/12 65050.00

CONTRACT TOTAL 65050.00  
 TOTAL SPOTS 47

MARKET TOTALS \$209,838 WFLA 31% WFTS 12% WTSP 32% WTVT 22% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ARE ACCURATE

SVC- NST BOOKS- MAY/11  
 DEMOS- RA35+\*

MOD CODE A-ADD H-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAIL PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

Americans For Prosperity/ Issue  
Submission Number 732 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                 |                          |           |                    |                    |
|--------------------|---------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Americans For Prosperity/ Issue | Submission Cost:         | 65050     | Campaign Ref:      | E:120814165        |
| Buyer:             |                                 | Client/Product/Estimate: | . / /1867 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/27/12 to 09/09/12            | Weeks:                   | 2         | Order Ref:         | 06262519           |
| Est./PO Number:    | 06262519                        | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                              |                          |           | Business Category: | Transactional      |

|              |                     |                |      |             |                          |
|--------------|---------------------|----------------|------|-------------|--------------------------|
| Product:     | Amer For Prosperity | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household       | Order:         |      |             |                          |

| Ref            | Sales Product Details                    | Rev Type | Rate | Spot Type   | Nbr of Spots           | 08/27 | 09/03 | Total | Cost |
|----------------|--|----------|------|-------------|------------------------|-------|-------|-------|------|
| 1              | M-F 10a News<br>.TWT...                  | 01       | 300  | 30<br>Comme | Nbr of Spots           | 3     |       | 3     | 900  |
| 2              | M-F 12p Today Show III<br>..WTF..        | 02       | 275  | 30<br>Comme | Nbr of Spots           | 3     |       | 3     | 825  |
| 3              | M-F 5p News<br>.TWF..                    | 04       | 850  | 30<br>Comme | Nbr of Spots           | 3     |       | 3     | 2550 |
| 4              | M-F 530p News<br>.TTF..                  | 04       | 850  | 30<br>Comme | Nbr of Spots           | 3     |       | 3     | 2550 |
| 5              | M-F 6p News<br>.TWF..                    | 02       | 2000 | 30<br>Comme | Nbr of Spots           | 4     |       | 4     | 8000 |
| 6              | M-F 7p News<br>.TWF..                    | 01       | 2000 | 30<br>Comme | Nbr of Spots           | 4     |       | 4     | 8000 |
| 7              | M-F 730p Entertainment Tonight<br>.TTF.. | 02       | 1850 | 30<br>Comme | Nbr of Spots           | 3     |       | 3     | 5550 |
| 8              | M-F 5a News<br>.TWT...                   | 01       | 300  | 30<br>Comme | Nbr of Spots           | 3     |       | 3     | 900  |
| 9              | Sat 7a Today Show                        | 03       | 500  | 30          | Nbr of Spots           | 2     |       | 2     | 1000 |
| Weekly Totals: |  |          |      |             | Total Spots(Ord Spots) | 41    | 6     | 47    |      |

Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

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Submission Number 732 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                 |                          |           |                    |                    |
|--------------------|---------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Americans For Prosperity/ Issue | Submission Cost:         | 65050     | Campaign Ref:      | E:120814165        |
| Buyer:             | ..                              | Client/Product/Estimate: | . / 17867 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/27/12 to 09/09/12            | Weeks:                   | 2         | Order Ref:         | 06262519           |
| Est./PO Number:    | 06262519                        | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                              |                          |           | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                         | Rev Type | Rate | Spot Type   | 08/27        | 09/03 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|------|
| 10                                    | Sat 9a News<br>.....S.                        | 02       | 475  | 30<br>Comme | Nbr of Spots | 1     | 1     | 475  |
| 11                                    | Sat 6p News<br>.....S.                        | 03       | 800  | 30<br>Comme | Nbr of Spots | 1     | 1     | 800  |
| 12                                    | Sat 9p ET / 8p CT Prime Suspect<br>.....S.    | 02       | 1650 | 30<br>Comme | Nbr of Spots | 2     | 2     | 3300 |
| 13                                    | Sat 10p ET / 9p CT Law & Order SVU<br>.....S. | 02       | 2200 | 30<br>Comme | Nbr of Spots | 2     | 2     | 4400 |
| 14                                    | Sun 8a Today Show<br>.....S.                  | 02       | 700  | 30<br>Comme | Nbr of Spots | 1     | 1     | 700  |
| 15                                    | Sun 9a News<br>.....S.                        | 02       | 475  | 30<br>Comme | Nbr of Spots | 1     | 1     | 475  |
| 16                                    | Sun 6p News<br>.....S.                        | 02       | 900  | 30<br>Comme | Nbr of Spots | 1     | 1     | 900  |
| 17                                    | M-F 10a News<br>M.....                        | 01       | 300  | 30<br>Comme | Nbr of Spots | 1     | 1     | 300  |
| 18                                    | M-F 12p Today Show III<br>M.....              | 02       | 275  | 30<br>Comme | Nbr of Spots | 1     | 1     | 275  |
| 19                                    | M-F 6p News<br>M.....                         | 02       | 2000 | 30<br>Comme | Nbr of Spots | 1     | 1     | 2000 |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |             | 41           | 6     | 47    |      |

**Mentzer Media Services**  
 600 Fairmount Avenue  
 Ste 600  
 Towson MD 21286

**Americans For Prosperity/ Issue**  
 Submission Number 732 Issue 2



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

|  |  |   |
|--|--|---|
| <b>Client:</b> Americans For Prosperity/ Issue | <b>Submission Cost:</b> 65050            | <b>Campaign Ref:</b> E:120814165        |
| <b>Buyer:</b>                                  | <b>Client/Product/Estimate:</b> . / 1867 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 08/27/12 to 09/09/12    | <b>Weeks:</b> 2                          | <b>Order Ref:</b> 06262519              |
| <b>Est./PO Number:</b> 06262519                | <b>Contract type:</b> Political          | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                   |  | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                  | Rev Type | Rate | Spot Type | 08/27        | 09/03 | Total | Cost  |
|--|--|----------|------|-----------|--------------|-------|-------|-------|
| 20   | M-F 7p News                            | 01       | 2000 | 30        | Nbr of Spots | 1     | 1     | 2000  |
|  | M.....                                 |          |      | Comme     |              |       |       |       |
| 21   | M-F 730p Entertainment Tonight         | 02       | 1850 | 30        | Nbr of Spots | 1     | 1     | 1850  |
|  | M.....                                 |          |      | Comme     |              |       |       |       |
| 22   | M-F 5a News                            | 01       | 300  | 30        | Nbr of Spots | 1     | 1     | 300   |
|  | M.....                                 |          |      | Comme     |              |       |       |       |
| 23   | M-F 630p ET / 530p CT NBC Nightly News | 02       | 4500 | 30        | Nbr of Spots | 3     | 3     | 13500 |
|  | ..TWT....                              |          |      | Comme     |              |       |       |       |
| 24   | Sat 630p ET / 530p CT NBC Nightly News | 01       | 3500 | 30        | Nbr of Spots | 1     | 1     | 3500  |
|  | .....S.                                |          |      | Comme     |              |       |       |       |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |  |          |      |           | 41           | 6     | 47    |       |

| Grand Totals |       | Month 9 Weeks: 5 |      |
|--------------|-------|------------------|------|
| Totals       | 08/27 | 09/03            |      |
| Spots        | 47    | 41               | 6    |
| Cost         | 65050 | 58325            | 6725 |

**Grand Totals:**

|                     |                  |
|---------------------|------------------|
| <b>Spots:</b>       | <b>47</b>        |
| <b>Gross Total:</b> | <b>65,050.00</b> |
| <b>Commission:</b>  | <b>9,757.50</b>  |

Net Total:

55,292.50

REP HEADLINE# 6262519  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
AUG3/12 11.13  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6262519 CLASS: NATL. LOCAL REGIONAL


PRDCT AMER FOR PROSPERITY EST#1867 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 11.13

REP: NEW ORDER  
TEL 965,050 647X  
PLEASE CONFIRM  
THANKS! KIM FOR MEGHAN

CON CM AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

*Δ's needed*  


| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1867

|   |  |  |             |    |  |          |      |      |   |  |       |   |
|---|--|--|-------------|----|--|----------|------|------|---|--|-------|---|
| 1 |  |  | 1100A-1200N | 30 |  | \$225.00 | 8/28 | 8/30 | 3 |  | TU-TH | 3 |
|---|--|--|-------------|----|--|----------|------|------|---|--|-------|---|

PROGRAM : MIDDAY NEWS  
CON COM1 : MIDDAY NEWS

*Handwritten: 5/6 \$320 (Wed 221)*

|   |  |  |            |    |  |          |      |      |   |  |     |   |
|---|--|--|------------|----|--|----------|------|------|---|--|-----|---|
| 2 |  |  | 1200N-100P | 30 |  | \$275.00 | 8/29 | 8/31 | 3 |  | W-F | 3 |
|---|--|--|------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TODAY SHOW 3  
CON COM1 : TODAY SHOW 3

|   |  |  |           |    |  |          |      |      |   |  |         |   |
|---|--|--|-----------|----|--|----------|------|------|---|--|---------|---|
| 3 |  |  | 500P-530P | 30 |  | \$850.00 | 8/28 | 8/31 | 3 |  | TU-W, F | 3 |
|---|--|--|-----------|----|--|----------|------|------|---|--|---------|---|

PROGRAM : 5PM NEWS  
CON COM1 : 5PM NEWS



REP HEADLINE# 6262519  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
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 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG3/12 11.13  
 \*\*\* WFLA-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS    | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| 4     |     |    | 530P-600P<br>PROGRAM : 530PM NEWS<br>CON COM1: 530PM NEWS      | 30   |     | \$850.00   | 8/28       | 8/31     | 3        |           | TU,TH-F | 3         |
| 5     |     |    | 600P-630P<br>PROGRAM : 6PM NEWS<br>CON COM1: 6PM NEWS          | 30   |     | \$2,000.00 | 8/28       | 8/31     | 4        |           | TU-F    | 4         |
| 6     |     |    | 700P-730P<br>PROGRAM : 7PM NEWS<br>CON COM1: 7PM NEWS          | 30   |     | \$2,000.00 | 8/28       | 8/31     | 4        |           | TU-F    | 4         |
| 7     |     |    | 730P-800P<br>PROGRAM : ENT TONIGHT<br>CON COM1: ENT TONIGHT    | 30   |     | \$1,850.00 | 8/28       | 8/31     | 3        |           | TU,TH-F | 3         |
| 8     |     |    | 500A-530A<br>PROGRAM : 5AM NEWS<br>CON COM1: 5AM NEWS          | 30   |     | \$300.00   | 8/28       | 8/30     | 3        |           | TU-TH   | 3         |
| 9     |     |    | 700A-900A<br>PROGRAM : SAT TODAY<br>CON COM1: SAT TODAY        | 30   |     | \$950.00   | 9/1        | 9/1      | 2        |           | SAT     | 2         |
| 10    |     |    | 900A-1000A<br>PROGRAM : SAT 9AM NEWS<br>CON COM1: SAT 9AM NEWS | 30   |     | \$475.00   | 9/1        | 9/1      | 1        |           | SAT     | 1         |
| 11    |     |    | 600P-630P<br>PROGRAM : SAT 6PM NEWS<br>CON COM1: SAT 6PM NEWS  | 30   |     | \$900.00   | 9/1        | 9/1      | 1        |           | SAT     | 1         |
| 12    |     |    | 900P-1000P<br>PROGRAM : SAT 9PM NEWS<br>CON COM1: SAT 9PM NEWS | 30   |     | \$1,550.00 | 9/1        | 9/1      | 2        |           | SAT     | 2         |

*for slb \$500 (save \$900)*

*for slb \$500 (save \$100)*

*Program : L&O:SVN  
 CON COM1: L&O:SVN  
 Pinesuspxit*

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 \*\*\* ORIGINAL REV#0 \*\*\*

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|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 13    |     |    | 1000P-1100P<br>PROGRAM : L&O:SVU<br>CON COM1: L&O:SVU            | 30   |     | \$2,200.00 | 9/1        | 9/1      | 2        |           | SAT  | 2         |
| 14    |     |    | 800A-900A<br>PROGRAM : SUN TODAY<br>CON COM1: SUN TODAY          | 30   |     | \$700.00   | 9/2        | 9/2      | 1        |           | SUN  | 1         |
| 15    |     |    | 900A-1000A<br>PROGRAM : SUN 9AM NEWS<br>CON COM1: SUN 9AM NEWS   | 30   |     | \$475.00   | 9/2        | 9/2      | 1        |           | SUN  | 1         |
| 16    |     |    | 600P-630P<br>PROGRAM : SUN 6PM NEWS<br>CON COM1: SUN 6PM NEWS    | 30   |     | \$1,000.00 | 9/2        | 9/2      | 1        |           | SUN  | 1         |
| 17    |     |    | 700P-815P<br>PROGRAM : FTBALL NIGHT<br>CON COM1: FTBALL NIGHT    | 30   |     | \$6,500.00 | 9/2        | 9/2      | 1        |           | SUN  | 1         |
| 18    |     |    | 800P-1100P<br>PROGRAM : NFL PRESEASON<br>CON COM1: NFL PRESEASON | 30   |     | \$8,000.00 | 9/2        | 9/2      | 1        |           | SUN  | 1         |
| 19    |     |    | 1100A-1200N<br>PROGRAM : MIDDAY NEWS<br>CON COM1: MIDDAY NEWS    | 30   |     | \$225.00   | 9/3        | 9/3      | 1        |           | MON  | 1         |
| 20    |     |    | 1200N-100P<br>PROGRAM : TODAY SHOW 3<br>CON COM1: TODAY SHOW 3   | 30   |     | \$275.00   | 9/3        | 9/3      | 1        |           | MON  | 1         |
| 21    |     |    | 500P-530P<br>PROGRAM : 5PM NEWS<br>CON COM1: 5PM NEWS            | 30   |     | \$850.00   | 9/3        | 9/3      | 1        |           | MON  | 1         |

*with \$800 buy 14 530-6A News Tue-Fri 8/28 @ 550*  
*14 2-3P Nashville Tue-Fri 8/28 @ 250*  
*9800*

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 \*\*\* ORIGINAL REV#0 \*\*\*

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 \*\*\* WFLA-TV \*\*\*

| LINE#                 | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS               |
|-----------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-------------------------|
| 22                    |     |    | 530P-600P   | 30   |     | \$850.00   | 9/3        | 9/3      | 1        |           | MON  | 1                       |
| PROGRAM : 530PM NEWS  |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: 530PM NEWS  |     |    |             |      |     |            |            |          |          |           |      |                         |
| 23                    |     |    | 600P-630P   | 30   |     | \$2,000.00 | 9/3        | 9/3      | 1        |           | MON  | 1                       |
| PROGRAM : 6PM NEWS    |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: 6PM NEWS    |     |    |             |      |     |            |            |          |          |           |      |                         |
| 24                    |     |    | 700P-730P   | 30   |     | \$2,000.00 | 9/3        | 9/3      | 1        |           | MON  | 1                       |
| PROGRAM : 7PM NEWS    |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: 7PM NEWS    |     |    |             |      |     |            |            |          |          |           |      |                         |
| 25                    |     |    | 730P-800P   | 30   |     | \$1,850.00 | 9/3        | 9/3      | 1        |           | MON  | 1                       |
| PROGRAM : ENT TONIGHT |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: ENT TONIGHT |     |    |             |      |     |            |            |          |          |           |      |                         |
| 26                    |     |    | 500A-530A   | 30   |     | \$300.00   | 9/3        | 9/3      | 1        |           | MON  | 1                       |
| PROGRAM : 5AM NEWS    |     |    |             |      |     |            |            |          |          |           |      |                         |
| CON COM1: 5AM NEWS    |     |    |             |      |     |            |            |          |          |           |      |                         |
| SEP/12 65050.00       |     |    |             |      |     |            |            |          |          |           |      |                         |
|                       |     |    |             |      |     |            |            |          |          |           |      | CONTRACT TOTAL 65050.00 |
|                       |     |    |             |      |     |            |            |          |          |           |      | TOTAL SPOTS 47          |

MARKET TOTALS \$209,838 WFLA 31% WFTS 12% WTSP 32% WTVT 22% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- MAY/11

DEMOS- RA35+\*

Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

Americans For Prosperity/ Issue  
Submission Number 723 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

|                    |                                 |                          |           |                    |                    |
|--------------------|---------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client:            | Americans For Prosperity/ Issue | Submission Cost:         | 48050     | Campaign Ref:      | E:120814165        |
| Buyer:             |                                 | Client/Product/Estimate: | 1/1867    | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 08/27/12 to 09/09/12            | Weeks:                   | 2         | Order Ref:         | 06262519           |
| Est./PO Number:    | 06262519                        | Contract type:           | Political | Business Type:     | POLITICAL          |
| Associated Copies: | No                              |                          |           | Business Category: | Transactional      |

|              |                     |                |      |             |                          |
|--------------|---------------------|----------------|------|-------------|--------------------------|
| Product:     | Amer For Prosperity | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household       | Order:         |      |             |                          |

| Ref                                   | Sales Product Details                     | Rev Type | Rate | Spot Type   | 08/27        | 09/03 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|------|
| 1                                     | M-F 10a News<br>.TWT...                   | 01       | 300  | 30<br>Comme | Nbr of Spots | 3     | 3     | 900  |
| 2                                     | M-F 12p Today Show III<br>.WTF..          | 02       | 275  | 30<br>Comme | Nbr of Spots | 3     | 3     | 825  |
| 3                                     | M-F 5p News<br>.TW.F..                    | 04       | 850  | 30<br>Comme | Nbr of Spots | 3     | 3     | 2550 |
| 4                                     | M-F 530p News<br>.T.TF..                  | 04       | 850  | 30<br>Comme | Nbr of Spots | 3     | 3     | 2550 |
| 5                                     | M-F 6p News<br>.TWTF..                    | 02       | 2000 | 30<br>Comme | Nbr of Spots | 4     | 4     | 8000 |
| 6                                     | M-F 7p News<br>.TWTF..                    | 01       | 2000 | 30<br>Comme | Nbr of Spots | 4     | 4     | 8000 |
| 7                                     | M-F 730p Entertainment Tonight<br>.T.TF.. | 02       | 1850 | 30<br>Comme | Nbr of Spots | 3     | 3     | 5550 |
| 8                                     | M-F 5a News<br>.TWT...                    | 01       | 300  | 30<br>Comme | Nbr of Spots | 3     | 3     | 900  |
| 9                                     | Sat 7a Today Show                         | 03       | 500  | 30          | Nbr of Spots | 2     | 2     | 1000 |
| Weekly Totals: Total Spots(Ord Spots) |   |          |      |             | 37           | 6     | 43    |      |

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**Original**

|                           |                                 |                                 |           |                           |                    |
|---------------------------|---------------------------------|---------------------------------|-----------|---------------------------|--------------------|
| <b>Client:</b>            | Americans For Prosperity/ Issue | <b>Submission Cost:</b>         | 48050     | <b>Campaign Ref:</b>      | E:120814165        |
| <b>Buyer:</b>             |                                 | <b>Client/Product/Estimate:</b> | . / 11867 | <b>Sales Rep:</b>         | HRP Washington, DC |
| <b>Schedule Dates:</b>    | 08/27/12 to 09/09/12            | <b>Weeks:</b>                   | 2         | <b>Order Ref:</b>         | 06262519           |
| <b>Est./PO Number:</b>    | 06262519                        | <b>Contract type:</b>           | Political | <b>Business Type:</b>     | POLITICAL          |
| <b>Associated Copies:</b> | No                              |                                 |           | <b>Business Category:</b> | Transactional      |

| Ref  | Sales Product Details                        | Rev Type | Rate | Spot Type   | 08/27 | 09/03 | Total | Cost |
|--|--|----------|------|-------------|-------|-------|-------|------|
| 10   | Sat 9a News<br>.....S                        | 02       | 475  | 30<br>Comme | 1     |       | 1     | 475  |
| 11   | Sat 6p News<br>.....S                        | 03       | 800  | 30<br>Comme | 1     |       | 1     | 800  |
| 12   | Sat 9p ET / 8p CT Prime Suspect<br>.....S    | 02       | 1650 | 30<br>Comme | 2     |       | 2     | 3300 |
| 13   | Sat 10p ET / 9p CT Law & Order SVU<br>.....S | 02       | 2200 | 30<br>Comme | 2     |       | 2     | 4400 |
| 14   | Sun 8a Today Show<br>.....S                  | 02       | 700  | 30<br>Comme | 1     |       | 1     | 700  |
| 15   | Sun 9a News<br>.....S                        | 02       | 475  | 30<br>Comme | 1     |       | 1     | 475  |
| 16   | Sun 6p News<br>.....S                        | 02       | 900  | 30<br>Comme | 1     |       | 1     | 900  |
| 17   | M-F 10a News<br>M.....                       | 01       | 300  | 30<br>Comme |       | 1     | 1     | 300  |
| 18   | M-F 12p Today Show III<br>M.....             | 02       | 275  | 30<br>Comme |       | 1     | 1     | 275  |
| 19   | M-F 6p News<br>M.....                        | 02       | 2000 | 30<br>Comme |       | 1     | 1     | 2000 |
| <b>Weekly Totals: Total Spots(Ord Spots)</b> |  |          |      |             | 37    | 6     | 43    |      |

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**Original**

|  |   |   |
|--|---|---|
| <b>Client:</b> Americans For Prosperity/ Issue | <b>Submission Cost:</b> 48050             | <b>Campaign Ref:</b> E:120814165        |
| <b>Buyer:</b> ...                              | <b>Client/Product/Estimate:</b> ./. /1867 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 08/27/12 to 09/09/12    | <b>Weeks:</b> 2                           | <b>Order Ref:</b> 06262519              |
| <b>Est./PO Number:</b> 06262519                | <b>Contract type:</b> Political           | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                   |   | <b>Business Category:</b> Transactional |

| Ref                   | Sales Product Details                    | Rev Type | Rate | Spot Type   | 08/27                         | 09/03 | Total | Cost |
|-----------------------|--|----------|------|-------------|-------------------------------|-------|-------|------|
| 20                    | M-F 7p News<br>M.....                    | 01       | 2000 | 30<br>Comme | Nbr of Spots                  | 1     | 1     | 2000 |
| 21                    | M-F 730p Entertainment Tonight<br>M..... | 02       | 1850 | 30<br>Comme | Nbr of Spots                  | 1     | 1     | 1850 |
| 22                    | M-F 5a News<br>M.....                    | 01       | 300  | 30<br>Comme | Nbr of Spots                  | 1     | 1     | 300  |
| <b>Weekly Totals:</b> |  |          |      |             | <b>Total Spots(Ord Spots)</b> | 37    | 6     | 43   |

| Grand Totals  |       |       |  | Month 9 Weeks: 5 |      |
|---------------|-------|-------|--|------------------|------|
|               |       | 08/27 |  | 09/03            |      |
| <b>Totals</b> | Spots | 43    |  | 37               | 6    |
|               | Cost  | 48050 |  | 41325            | 6725 |

**Grand Totals:**

|                     |                  |
|---------------------|------------------|
| <b>Spots:</b>       | <b>43</b>        |
| <b>Gross Total:</b> | <b>48,050.00</b> |
| <b>Commission:</b>  | <b>7,207.50</b>  |
| <b>Net Total:</b>   | <b>40,842.50</b> |